



DISCOVERY GREEN

See. Touch. Hear. Taste. Explore.

DockDogs® Exhibitor Opportunity

Discovery Green

1500 McKinney across from the George R. Brown Convention Center

June 26 – 28, 2009

DockDogs® will be at **Discovery Green**, Houston's downtown park, Friday, June 26 through Sunday, June 28.

Gaining popularity through broadcast on The Outdoor Channel, **DockDogs®** showcases retrievers running from a 20-foot dock and leaping into the 40-foot pool of water. Other challenges including **Extreme Verticle**, **Speed Retrieve** and **Big Air** have increased the popularity of **DockDogs®** events across the United States and in Europe.

The three-day event will be held on the Jones Lawn of the new 12-acre downtown park, Discovery Green, located across from the George R. Brown Convention Center in downtown Houston. Discovery Green opened in April 2008 to phenomenal success. Houstonians and visitors to the city are enjoying this urban green space which includes a one-acre lake, children's playground area, interactive water features, multi-use amphitheater stage and sloping lawn, small and large dog runs, various public art works, lawns, two restaurants and many special events and unique programs.

As a special event sponsored by Discovery Green, strong attendance is anticipated, particularly the canine-friendly community. Last year, over 6000 guests attended Dock Dogs. A unique opportunity exists for businesses to participate in the activity at the park.

Major sponsorships are also available; please inquire with Susy Smith at 713-254-8430 or susy@discoverygreen.com

To be a part of this exciting event, please read the information below and sign the agreement:

DockDogs® Exhibitor would receive:

- Exhibit space on the Andrea and Bill White Promenade or Brown Foundation Promenade on Friday, June 26 – Sunday, June 28 that would be staffed during the hours of the event by Exhibitor. (10 X 10 vendor space, canopy tent, chairs and tables provided.)
- Exhibitor name on the official event printed poster to be provided by Discovery Green.
- Distribution of event information via Discovery Green’s email newsletter list (approximately 3,800).
- Exhibitor name included in all press materials promoting the event.

DockDogs® Exhibitor would provide:

- **A fee of \$500** to the Discovery Green Conservancy (Non-profits are encouraged to ask about a discounted rate)
- Distribute at least one push e-mail to the Exhibitor’s designated list of members, customers, etc. (minimum 5,000) promoting the event. Electronic jpeg to be provided by Discovery Green.
- High profile web presence of DockDogs on the Exhibitor’s web site with link to www.discoverygreen.com
- Display poster and/or signage of DockDogs event at Exhibitor’s in-store location(s). Printed poster to be provided by Discovery Green.

Please note that spaces are limited so first come first serve! Checks are made payable to the Discovery Green Conservancy and are due by June 19, 2009. Please fax this form to 713-800-4797.

(Exhibitor Name/Title)
(Exhibitor Company)
(Date)

Susanne Theis, Programming Director
Discovery Green Conservancy
(Date)

Preferred Listing of Exhibitor for printing purposes: _____

Contact name & phone number: _____

The Discovery Green Conservancy operates the park. It is a private, non-profit organization formed in 2004 at the behest of the City of Houston’s Mayor Bill White. The Conservancy was charged with designing and building an urban park on property across from the George R. Brown Convention Center. The \$122 million park project is a unique public-private partnership between the non-profit Discovery Green Conservancy and the City of Houston.